The Friendly City.



City Manager's 2014 Annual Report

#### Greetings from the City Manager



Norton N. Bonaparte, Jr.

The City of Sanford has experienced a year of steady growth, expansion and increased productivity across all Departments.

Through the coordinated efforts of dedicated staff, City services and programs have remained constant for our residents and visitors.

Attached are the many accomplishments that were achieved during FY 2014.

#### 2014 Highlights















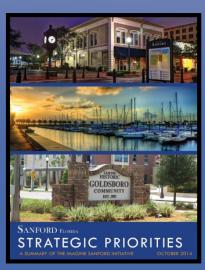
















#### **OUR VISION**

Sanford is a significant cultural and business hub for the Central Florida region. With its showcase waterfront, extensive transportation network, distinctive cultural corridor and historic downtown, Sanford is a *vibrant* and *safe* City in which people choose to *live*, *work*, *raise a family*, *attend school*, *shop*, *play and retire*.

#### **OUR MISSION**

The City of Sanford is *dedicated to the delivery of a high standard of service* that cultivates a vibrant business and citizen partnership and fosters a well-connected, economically thriving community that celebrates its distinctive historical, natural, social and cultural character.

JP PHOTOGRAPHY

#### Core Values

#### **CHARACTER**

We value Sanford's authenticity as a resilient, hard-working community that preserves its <u>history</u>.

#### **CULTURE**

We enjoy a distinctive identity that reflects our diversity, friendliness and faith, each enriching our culture and history.

#### **CONNECTIONS**

Sanford is a well connected regional hub that offers opportunity through accessibility and a collaborative spirit of problem solving.

#### **COMMERCE**

Our growth depends on regional access, a thriving downtown, opportunities for personal growth and promotion of our cultural and economic assets.

### City Clerk



Cynthia Porter City Clerk

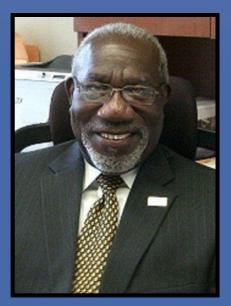
- 125 Public Records Requests processed
- Documents scanned into Laserfiche: 12,414 (new) & 6910 (old)
- New Technology:

**Commission District Locator** 

Web Link



#### Community Development Block Grant (CDBG) and Neighborhood Stabilization Program (NSP) Special Projects



Andrew Thomas, Special Projects Manager

- **Total CDBG Allocation** for Program Years 2010 -2014 = **\$1,709,548** 
  - Total spent: \$1,213,444
  - Obligated for projects currently underway: \$ 496,104.
- Provided grants totaling \$45,000 to 6
   businesses on Historic Goldsboro
   Boulevard to assist with emergency
   repairs and façade' improvements.
- Provided a \$70,000 grant to the Rescue Outreach Mission to assist with their \$700,000 expansion to their facility.



#### Community Improvement



Darrel Presley
Director, Community
Improvement

 Investigated 1,716 code complaints by Code Enforcement Officers.

- Completed the condemnation and demolition of 10 dilapidated structures by leveraging CDBG funding with the Department's operating budget.
  - Administered \$794,900 in supplemental energy assistance to 2,158 low income families in Seminole County through the Low Income Home Energy Assistance Program (LIHEAP).



#### **Economic Development**



Bob Turk
Director,
Economic Development

Partnered with Seminole County to incentivize the expansion of the corporate headquarters of Hernon Manufacturing, creating an additional 20 jobs over the next 36 months with an average salary of \$41,278 and with a capital investment of over \$2,000,000.



Incentivized through the Sanford CRA the completion of the Sanford Avenue Streetscape, the rehabilitation of an office building on Sanford Avenue and a façade grant of a business on First Street. (Approximately \$2.5 Million)

#### **New Jobs Created This Year**

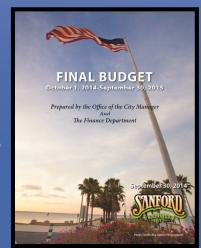
- Over 500 new manufacturing jobs created with an average salary over \$35,000
- Over 300 new jobs created in the hospitality sector – average salary starting at \$15/hour, Hotels, apartments, restaurants
- **Created** over 300 building construction jobs due to industrial and residential development



#### Finance Department

Cynthia Lindsay Director, Finance

- **Completed** the 2015 Budget process a \$92 million budget.
- **Completed** the 2013 Comprehensive Annual Financial Report (CAFR) and received a clean audit opinion.
- PC and Software Refresh Nearly completed a 3 year City Wide refresh of computers and software to provide new tools to employees such as Windows 7, Windows 8, Office 2010, and Office 2013.







#### Fire Department



Craig Radzak
Fire Chief

- Purchased replacement electrocardiogram (ECG) monitors for each rescue apparatus giving paramedics the latest technology in cardiac care. An additional ECG monitor was purchased for the engine at the Public Safety Complex improving our level of service to the busiest district in the County.
- Remodeled the Building and Fire
   Prevention Division customer service counter to promote an approachable and customer friendly area.
- Completed all (approximately 2,300) annual fire inspections on commercial buildings.







#### Human Resources & Risk Management

Fred Fosson
Director, Human
Resources & Risk
Management

- **Celebrated** the Eighth Annual Safety Incentive Program recognizing FY, 13, FY12 and FY11 especially the Record low Workers Compensation claims costs of FY11 of only **\$44,000**.
- Maintained low levels of Workers
   Compensation Claims projected to be at 35.
- **Partnered** with City of Lake Mary's CareHere Health and Wellness Center.







# Planning & Development Services Department



Russ Gibson
Director, Planning &
Development Services

- **Processed** 771 development applications.
- Facilitated 44 public meetings and hearings for the Development Review Team.
- Provided several lectures and training sessions for staff, board members and the public.





#### Police Department



Cecil Smith
Chief of Police

- Attended numerous community meetings in regards to public safety, community redevelopment and engagement.
- Deployed 73 body cameras which are worn by all Patrol, Traffic, and Neighborhood Response Unit Officers. Cameras are currently being purchased for all School Resource Officers.
  - **Implemented** a "Back to Basics" patrol program focusing on fundamental tasks including uniform appearance, radio procedures, weapon and equipment maintenance.









#### Public Works Department



- Sanford Avenue Streetscape
  - \$1.2 million funded through Sanford Downtown CRA.
  - Completion late September 2014.



- Florida Department of Transportation (FDOT)
   Safety Enhancement Funds
- \$2 million Seminole County's cost share of 2nd Generation Funds.
- Currently under construction Finishing late October early November.





Bilal Iftikhar

Director, Public Works

#### Historic Goldsboro Blvd Streetscape Project –

- \$353,545 for design paid for the 2nd Gen Sales Tax Funds,
- \$3 million earmarked for construction from 3rd Gen Sales Tax fund.
- Construction late 2015.

#### Recreation Department



Mike Kirby
Director, Recreation
Department

- **Generated** over \$14,000,000 in Economic Impact in Sanford this past year.
- Utilized 22,880 volunteer hours or the equivalent of more than 11 full time employees. Volunteers represent a savings of \$200,000 to the City.
- Hosted a variety of special events for all ages. Over 200 events, including 34 first time events, were coordinated this past year.

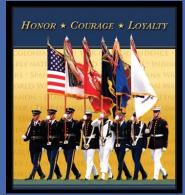






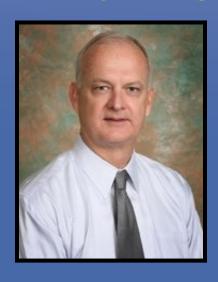








#### **Utility Department**



Paul Moore
Director, Utility
Department

- Extended Water and Sewer Line 8<sup>th</sup> Street (Old Scotty's Building). Seminole County 17-92 CRA Funded. Cost of \$295,000.
- Installed 19 large meters State Revolving Funds/Grant funds used for this project.
   This will assist with capturing lost revenues due to obsolete meters.
- Utility Customer Service Utility Customer Service opened lobby service from 8 AM to 1 PM on Fridays with the Utility Customer Service Call Center continuing to 5 PM on Fridays.







#### Looking towards the future FY 2015







#### **LEGEND**

- Single Family Detached: 6 Units
  Lot size approx: 45'x 110'
  Detached rear garage with courtyard
- Attached Townhouse: 21 Units
  Unit size approx: 3 Story 25'x40'
  Parking in adjacent structure
- Attached Townhouse/Multi-Family: 29 Units

  Unit size approx: 3 story 25'x38'
  Parking under unit
  Access by alley
- Mixed Use: 19 Residential Flats
  Commercial retail ground floor
  Office or residential flat above.
  20,100 s.f. Retail
- 5) Hotel: 80 - 100 keys - 3 to 4 Story Ground floor retail on Sanford Avenue 9,068 s.f. Parking Structure: 3 Story 240 Spaces
- 6 Parking Structure: 3 Story 285 Spaces









Littlejohn

Waterfront Master Plan

